BC Coaches Week – Feature Coach

Chrystal Lee McCallum Williams – Golden Eagle Canoe Club North American Indigenous Games Team Coach



If you could be any color in the Crayola box, which one would you pick and why? I would be emerald green. I am emerald green because I am true to myself and share all that I can with all who want to learn and share.

Why did you decide to be a coach? I decided to be a coach because my two boys were put down and discouraged by older more immature people than teenagers who put down our youth instead of encouraging them. At that point I took matters into my own hands for more than just my kids. This year I had the pleasure to once again teach and mentor our youth. There were a total of sixty-eight on our crew this year ranging in age from five to nineteen. I also had the opportunity to be a coach for the North American Indigenous Games this year and it was great. There are something that you never ever forget, both the experience and all of our young athletes will remain my my heart forever

What, if any, professional development plans are in your future? Build on what experience I gained in the NAIG experience to mold our youth so that they are ready for the next round. I see a lot of promise and see them being an asset for Team BC.

What is your proudest coaching moment to date? My proudest coaching moment to date is honoring my athletes for their time, dedication and training to be the best that they can be in their positive decisions. Seeing them excel in their own challenges and life is reward enough for this gal.

Who is your 'idol' coach? My idol coach is my soccer coach form my youth, he was very good to me and taught me lots. Being on an all boy team taught me resistance and built character to excel in sport. I was never sheltered or been gentle to and I appreciated that. It was a great experience for me as a youth looking at playing soccer.

How important is winning? Winning is important but it is important to be well rounded and winning comes and goes. What matters is giving it your all and the support that you show your team and team mates. Having something to come home with is a definite boost so that is why I support all athletes' strengths and abilities in every manner possible to showcase them all.

How do you define success as a coach? Everyone and all athletes are different in their own way, they need to be taught and encouraged in different ways and so that is why I have a broad spectrum of success. Strength and weakness are in all of us somewhere, if we can nurture and develop those within each and every athlete we can see them excel as both an athlete and an individual who is creating goals and opportunity for themselves. To be able to work with and continue trying in whatever any situation brings you, teaches not only you but your athlete. Success is dependent on the athlete's strength and weaknesses and how you as a coach can help bring them out and excel.

If you could be a super hero for 24 hours; which one would you be and why? If I was to choose to be a superhero I would do nothing, as a mom you are already a super hero and I feel that deep down I am a superhero. My super heroes name is Chrystal and she is a mother of seven, a wife, a daughter, a mother to another 68 and a shoulder for whomever needs it. She is caring, loving, understanding, nurturing, bubbly, energetic, outgoing, and able to do a lot of things at once and there for all and any who need help. She continues to take all that5 she can and share it with all who are interested.