BC Coaches Week - Feature Coach

Jason Rusu – Nelson Kayak and Canoe Club

If you could be any color in the Crayola box which one would you pick and why? Green. It's my home club colour (Saskatoon) and I like being near trees.

How long have you been coaching? 15 years (7 years regularly, 8 yrs part-time volunteer)

And coaching at the current club?

4 months

Why did you decide to be a coach?

I wanted to share my love of the sport with others as it was freely offered to me as a youth

What, if any, professional development plans are in your future?

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What is your proudest coaching moment to date?

Stepping up to successfully encourage an athlete to persevere with sport while they were facing personal distractions and adversity.

Who is your 'idol' coach?

Krzysztof (Kris) Lepianka

How important is winning?

If the desire to win helps us dig deeper (when we are optimally executing our skill) then I'd say it's very important. Fire in the belly as it were!

How do you define success as a coach?

Daring an athlete to strive for a goal that is seemingly out of reach and being willing to support the athlete when they make 'the leap'.

If you could be a super hero for 24 hours; which one would you be and why? The Incredible Hulk of course. He's Green and he can probably paddle a sub 30s 200m.

